



**Swine Benchmarking Study:
Swine Management Services Releases News Herd Benchmarking Study**

Source: SMS news release

Swine Management Services, LLC (SMS) Fremont, NE, the world's largest swine benchmarking service, recently released its Production Index for 2008. The database encompasses 585 farms and 1,175,053 females, with significant participation from customers of every major swine genetic company.

SMS top 10% of herds' averaged 27.31 pw/s/y. Average all 23.30 pw/s/y. Genesis Genetics Inc. customers for the third consecutive year had the number one herd at 30.80 in 2008. Genesis Genetics supplied 8 of the top 10 SMS herds, 15 of the top SMS 20 herds.

Genesis SMS Full Genetic Report can be viewed and downloaded at
<http://www.genesus.com/cms/assets/Uploads/SMSGenesusSystemBenchmarking-2008.pdf>.