



FOR IMMEDIATE RELEASE:

PigCareers.com is unveiled, the only human resource job site connecting job seekers, and employers in all facets of pork production.

London, ON. – November 15th 2008— PigCareers.com, an online agricultural human resource site to connect individuals and companies for employment in the swine industry has been officially launched. PigCareers.com delivers swine related job information, job postings; resume postings, and other relevant career information regarding the pork sector.

Jim Eadie, from PigCareers.com, felt that a career forum specific to the pork industry was needed. "When you look at specific career websites, there isn't many that related specific to the swine industry. A lot of our own internal business (Dynamik Group and Farmers Showcase.com) revolves around the swine industry therefore we found it important to promote and market careers in the industry. We believe the swine sector has many exciting opportunities and we need to continue to market this sector. The cutting edge technology and growth of the Internet for farmers has made these websites trendy and popular for farmers to access as most business is being shifted to the Internet."

Employers and job seekers can each post resumes and jobs as it relates to the pork market. All postings will be free for a limited amount of time; the site also includes featured job listings, related videos and other information useful and relevant to the career side of the sector.

"The swine markets have been so volatile the last little while, we feel our site is a strong positive for the industry as we look forward to a strong rebound in the industry in 2009." states Martin Cserhati from PigCareers.com.

PigCareers.com is owned by Dynamik Group Marketing and Web Technologies and part of the www.farmersshowcase.com family of companies. The web site, www.pigcareers.com provides pork related career information. To contact PigCareers.com, email to info@pigcareers.com, or by phone at (519)-438-0444.

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