

Salford Hosts Visitors from Bulgaria's Rimex 1 Holding

Salford, Ontario – Agriculture is an industry that crosses boundaries, and a southern Ontario farm equipment company is doing just that by bringing cutting-edge technologies to farms across the world. This Monday, May 11th, Salford Farm Machinery Ltd. will play host to a group of thirty-five visitors with Bulgaria's Rimex 1 Holding. The delegation will visit three area farms to view demonstrations of some of Salford's most advanced products.

Salford just recently began to do business with Rimex, and its first shipment of equipment reached Bulgaria in February 2009 in time for the country's International "Agra 2009" Fair. This month's visit will be both a business gathering and an educational venture for the group, which will include three Rimex representatives and thirty-three of their customers.

Rimex Executive Director Rumen Lazarov, Business Manager Dimana Strahinova, and Financial Director Mario Lazarov will be viewing Salford's 9800 Wing Fold primary tillage tool, the 520 Double Disk Air Drill, and the RTS (Residue Tillage Specialist). The Rimex customers, many of whom already use Salford equipment on their own farms, will learn how they can put these technologies to work on their own farms.

"We have had great feedback from Bulgarian farmers using Salford machines in their fields," says Salford General Manager Geof Gray. "In Bulgaria, many farmers are used to more traditional tillage and seeding methods. One of the purposes of this visit is to share the knowledge each of us has gained through years of farming. Our visitors will see some of Salford's developments at work, and we will learn about their farming practices."

In particular, the Bulgarian group will see how Salford's recently developed 9800 Wing Fold primary tillage tool can provide an opportunity to better conserve soil contents during tillage. Unlike a traditional plow, the 9800 guarantees against the depletion of soil contents and also ensures uniform soil conditions.

"Salford's products can help growers manage their farms more efficiently and more economically," says Gray. "We're excited to meet customers who farm differently, and we look forward to working together with them to advance agriculture in both Canada and Bulgaria."

With its head office based in Salford, Ontario, Salford Farm Machinery Limited is a premium manufacturer of innovative tillage and seeding implements as well as various class trailers. From its production facilities in Ontario, Canada and Osceola, Iowa, the company has a growing international customer and sales base around the world. Known for providing solid performance through innovative design, Salford is also recognized as a leader in customer service and dealer assistance.

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