



**LALLEMAND ANIMAL NUTRITION**  
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**For Immediate Release**  
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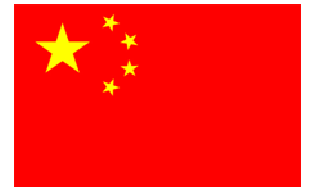
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## **Alkosel<sup>®</sup> and Bactocell<sup>®</sup> get green light in China**

***Lallemand's Selenium yeast and probiotic bacteria safety and efficacy recognized by the Chinese authorities***

**Blagnac, France** - Lallemand Animal Nutrition announces that it has successfully completed the registration process of two of its key microbial based feed additives in the People's Republic of China. **Alkosel<sup>®</sup>**, the company's premium source of bioavailable selenium has been recognized safe and effective, and thereby registered for use as a mineral feed supplement. Monogastric specific probiotic bacteria **Bactocell<sup>®</sup>** (*Pediococcus acidilactici 18/5M*) has been registered as a microbial biotic feed additive'.



Jamie Chang, representative for Lallemand Animal Nutrition in Beijing, China, explains: *"Based on Lallemand's extensive safety and efficacy testing of its microbial derived feed additives Alkosel and Bactocell, the authorities have registered these products under Announcement 611, issued by the Chinese Ministry of Agriculture (MOA). These products fulfill the requirements for Registration Materials of Import Feed and Feed Additives. In addition to the proof of stability, safety and efficacy required from the producer, listed feed additives are subjected to strict quality testing by the local authorities."*

Bruno Rochet, in charge of the Asian market for Lallemand Animal Nutrition, added: *"Today consumer awareness and concern about food safety in China and profitability issues direct animal producers towards safe and natural production methods which ensure optimal productivity. In this context, Lallemand's natural solutions, with their track-record of scientific and field results of safety and efficacy are well adapted to meet their needs."*

**Bactocell<sup>®</sup>** (*Pediococcus acidilactici 18/5M*) is a lactic acid producing bacteria recognized for its ability to strengthen the gut microflora of monogastric species, with a positive impact on pathogen control and feed digestibility. Production trials have shown that Bactocell increases feed conversion rates and improves zootechnical performance and resistance against pathogens in pig, poultry and aquaculture species.

**Alkosel<sup>®</sup>** is an organic selenium-enriched yeast product that provides a natural source of organic selenium for animal feed use. Alkosel<sup>®</sup> contains high levels of selenium as selenomethionine, a form readily available for animals.

Bactocell® and Alkosel® are produced by Lallemand in its FAMI-QS certified yeast and bacteria production facilities in Europe and Canada.

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**About Lallemand**

**Lallemand, Inc.** is a privately owned Canadian company specialized in yeast, bacteria and yeast derivatives, for animal nutrition, baking, winemaking and pharmaceutical industries. Lallemand is the only major supplier of yeast and bacteria that is a primary producer of both.

**Lallemand Animal Nutrition** is dedicated to the development, production, and marketing of profitable, natural and differentiated solutions for animal nutrition and health. Our core products are live bacteria for probiotics and silage inoculants, specific yeast for probiotics, and high value yeast derivatives.

Lallemand is a major supplier of probiotics and silage inoculants in Europe, North America and Africa. We also have a growing presence in Asia and South America. More news from Lallemand Animal Nutrition can be seen on [www.lallemandanimalnutrition.com](http://www.lallemandanimalnutrition.com)