



**Equine Product Update:  
Pfizer Animal Health Introduces The Draxxin Value Calculator**

Source: Pfizer Animal Health news release

Pfizer Animal Health, the makers of DRAXXIN (tulathromycin) Injectable Solution, is now offering producers one more way to manage bovine respiratory disease (BRD) expenses with the DRAXXIN Value Calculator. This easy-to-use, interactive tool, found at [www.draxxin.com/value](http://www.draxxin.com/value), allows producers to get the most out of their animal health investment by evaluating what BRD costs their operation.

“In times like these, when producers are looking to add efficiency to their operations, they need to look beyond up-front costs and consider all of the factors that contribute to their bottom line,” explained Dave Korbelik, DRAXXIN marketing manager. “The DRAXXIN Value Calculator will demonstrate the return on investment that an effective antibiotic that measurably reduces re-treatments, chronics and mortalities can offer producers.”

The DRAXXIN Value Calculator allows users to enter their own important disease and treatment statistics to get a better idea of the full extent and impact that BRD can have on their business. The tool produces customized calculations to evaluate the potential effect of BRD, including not only the cost of treatment failures, but also the cost of labor, time, performance and facilities.

For more information on how DRAXXIN can benefit your operation, consult your Pfizer Animal Health representative, local veterinarian, visit [www.draxxin.com](http://www.draxxin.com) or call 1-888-DRAXXIN for specific product information.

Do not use in calves to be processed for veal. A pre-slaughter withdrawal time has not been determined for pre-ruminating calves. Effects on reproductive performance, pregnancy and lactation have not been determined. DRAXXIN has a pre-slaughter withdrawal time of 18 days